

WSYX

EEO PUBLIC FILE REPORT

June 1, 2018 - May 31, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
News Producer	1, 4-8, 10, 16-21, 23, 25-31, 33-38, 40-46, 48-54, 56-62, 64-65	51
Multimedia Journalist	1, 4-9, 16-21, 23, 25-30, 33-38, 40-46, 48-62, 64	51
General Assignment Reporter	1, 4-9, 14, 16-21, 23, 25-30, 33-46, 48-58, 60-62, 64	51
Digital Sales Assistant	1, 4-7, 13-23, 25-29, 33-46, 48-52, 54-62, 64, 66	13
Production Assistant	1, 4-9, 11, 14, 16-23, 25-30, 33-46, 48-62, 64, 66	51
Inventory Specialist	1, 4-7, 11, 13-14, 16-23, 25-29, 33-46, 48-52, 54-64, 66	13
News Production Assistant	1, 4-9, 13-14, 16-23, 25-30, 33-46, 48-62, 64, 66	13
News Producer	1-9, 11-12, 14-23, 25-30, 33-46, 48-64, 66	2
News Producer	1-9, 11-12, 14-23, 25-30, 33-46, 48-64, 66	12
News Producer	1-9, 11-12, 14-23, 25-30, 33-46, 48-64, 66	57
News Producer	1-9, 11-12, 14-23, 25-30, 33-46, 48-64, 66	23
News Producer	1-9, 11-12, 14-23, 25-30, 33-46, 48-64, 66	63
Copy Coordinator	1, 3-9, 14-23, 25-30, 33-46, 48-62, 64, 66	15
General Assignment Reporter	1, 3-9, 13-23, 25-30, 33-46, 48-62, 64, 66	13
Weekend Content Editor	1, 3-9, 14, 16-23, 25-30, 33-46, 48-62, 64, 66	51
Morning Lifestyle Reporter	1, 3-9, 11, 14, 16-23, 25-30, 32, 34-46, 48-62, 64, 66	32
Broadcast Engineer	1, 4-7, 13-14, 16-23, 25-29, 35-46, 48-52, 54-64, 66	13
Marketing Associate	1, 3-7, 14-23, 25-29, 35-46, 48-52, 54-62, 64, 66	23
Marketing Associate	1, 3-7, 14-23, 25-29, 35-46, 48-52, 54-62, 64, 66	15

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News Photographer	1, 3-9, 14, 16-23, 25-30, 35-46, 48-62, 64, 66	28
Technical Director	1, 3-9, 11, 13-14, 16-23, 25-30, 35-46, 48-62, 64, 66	13
News Investigative Reporter	1, 3-9, 14, 16-23, 25-30, 35-46, 48-64, 66	63
Executive Producer	1, 3-7, 11, 14-23, 25-29, 35-46, 48-52, 54-62, 64, 66	51
Production Asssistant	1, 3-9, 13-14, 16-23, 25-30, 35-46, 48-62, 64, 66	13
Marketing Consultant	1, 3-7, 14-23, 25-29, 35-46, 48-52, 54-64, 66	63
Marketing Consultant	1, 3-7, 14-23, 25-29, 35-46, 48-52, 54-64, 66	51
Marketing Consultant	1, 3-7, 14-23, 25-29, 35-46, 48-52, 54-64, 66	15
News Photographer	1, 3-9, 14, 16-23, 25-30, 35-39, 41-46, 48-62, 64, 66	51
Associate Producer (Overnight)	1, 3-9, 14-23, 25-30, 35-39, 41-46, 48-62, 64, 66	51
Sales Promotions Coordinator	1, 3-7, 14, 16-29, 35-39, 41-46, 48-52, 54-62, 64, 66	24
Digital Sales Assistant	1, 3-7, 14, 16-23, 25-29, 35-39, 41-52, 54-62, 64, 66	47
Master Control Operator	1, 3-7, 14, 16-23, 25-29, 35-39, 41-46, 48-52, 54-62, 64, 66	23
Multimedia Journalist	1, 3-9, 14-23, 25-30, 35-39, 41-46, 48-62, 64, 66	15
News Producer	1, 3-9, 11-12, 14-23, 25-30, 35-39, 41-46, 48-62, 64, 66	12
Digital Marketing Consultant	1, 3-9, 14-23, 25-30, 35-39, 41-46, 48-62, 64, 66	15
Assistant News Director	1, 3-9, 14-23, 25-30, 35-39, 41-46, 48-62, 64, 66	51
Investigative Producer	1, 3-9, 11, 13-14, 16-23, 25-30, 35-39, 41-46, 48-62, 64, 66	13
TV News Videographer/Photographer	1, 3-9, 14, 16-23, 25-30, 35-39, 41-46, 48-62, 64, 66	23

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Marketing Consultant	1, 3-7, 14, 16-23, 25-29, 35-39, 41-46, 48-52, 54-62, 64, 66	23
Marketing Consultant	1, 3-7, 14, 16-23, 25-29, 35-39, 41-46, 48-52, 54-62, 64, 66	28
Digital Content Producer	1, 3-9, 13-14, 16-23, 25-30, 35-39, 41- 46, 48-62, 64, 66	13

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : mike.wong@asu.edu Mike Wong	Y	0
2	Broadcast 1 Source Website	N	1
3	Capital University 1 College and Main Columbus, Ohio 43209-2394 Phone : 614-236-6656 Email : careerdevelopment@capital.edu Jennifer Vrobel	N	0
4	Career Board Ohio Phone : 614-792-7210 Url : http://www.careerboard.com Email : khartmen@careerboard.com Kim Hartmen	N	0
5	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Cole Rowley	N	0
6	Center of Vocational Alternatives 3770 North High Street Columbus, Ohio 43214 Phone : (614) 294-7117 ext. 225 Email : bschmitzer@cova.org Barb Schmitzer	N	0
7	Central State University P O Box 1004 Wilberforce, Ohio 45384 Phone : 937-376-6493 Email : csucareerservices@gmail.com Rodney Hudson	N	0

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8	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url : http://www.medialine.com Email : bille@michaelsmedia.com Michael Bille	N	0
9	Columbia Journalism School Career Services 2950 Broadway New York, New York 10027 Phone : 212-854-4422 Email : ir2273@columbia.edu Izabela Rutkowski	N	0
10	Columbus Urban League 788 Mount Vernon Avenue Columbus, Ohio 43203 Phone : 614-257-6300 Email : cboyd@cul.org Fax : 1-614-258-8475 Cherese Boyd	N	0
11	Current Employee	N	12
12	Current Employee - Transfer/Promotion	N	2
13	Current Employee/Internal Promotion	N	9
14	Denison University Career Services 306 Burton Morgan Granville, Ohio 43023 Phone : 740-587-6656 Email : career@denison.edu Fax : 1-740-587-6656 Michele Doran	N	0
15	Employee Referral	N	14
16	Franklin University 201 S. Grant Avenue Columbus, Ohio 43215 Phone : 614-947-6800 Email : slc@franklin.edu Carrer Services	N	0

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17	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
18	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
19	Hispanic Student/Latino 77 South High Street 18th Fl Columbus, Ohio 43210 Phone : 614-466-8333 Email : lair.marin@ohio.gov Lair Marin	N	0
20	Hocking College 3301 Hocking Parkway Nelsonville, Ohio 45764 Phone : 877-462-5464 Email : tompkinsh@hocking.edu Harry Tompkins	N	0
21	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : cdudley@howard.edu Carol Dudley	N	0
22	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	Y	0

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23	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	10
24	Internet Ad-not directly contacted by SEU	N	1
25	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
26	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
27	Kent State University Career Services 261 Schwartz Center Kent, Ohio 44242 Phone : 330-672-2360 Email : sbgresumes@sbgstv.com Robin Pijor	N	0
28	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Laura Rehn	N	5
29	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0

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30	Medialine PO Box 51909 Pacific Grove, California 93950 Url : http://www.medialine.com Email : medialine@medialine.com Mark Shilstone	N	0
31	NAACP 233 S. High Street Columbus, Ohio 43215 Phone : 614-464-1108 Email : info@columbusnaacp.org Fax : 1-614-382-6900 Shirley Hubbert	N	0
32	National Association of Black Journalists 8701-A Adelphi Road Adelphi, Maryland Phone : 301-445-7000 Kelly Madison Manual Posting	N	1
33	National Association of Broadcasters 1771 N. Street NW Washington, District of Columbia 20036 Phone : 202-429-5300 Email : nab@nab.org Karen Hunter	N	0
34	Native America Indian Center 67 East Innis Avenue P O Box 07705 Columbus, Ohio 43207 Phone : 614-443-6120 Url : https://cete.osu.edu/projects/naicco Email : knox.113@osu.edu Alan Knox	N	0
35	Norfolk State University 700 Park Avenue Dept of Comm & Journalism Norfolk, Virginia 23504 Phone : 757-823-2384 Email : pcbriggs@nsu.edu Paula Briggs	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
36	OAB Job Board 17 S High Street Ste 1010 Columbus, Ohio 43215 Phone : 614-228-4052 Url : http://www.oab.org Email : cmerritt@oab.org Christine Merritt	N	0
37	Ohio Dominican University 1216 Sunbury Road Columbus, Ohio 43219 Phone : 614-253-3560 Url : http://www.collegiatejobline.org Email : powellm@ohiodominican.edu Mandy Powell	N	0
38	Ohio Means Jobs / Dept. of Job and Family Services 30 East Broad Street Columbus, Ohio 43215 Phone : 937-225-6135 Aminah Costner Manual Posting	N	0
39	Ohio Media School 5330 E Main St #200 Whitehall, Ohio 43213 Phone : (614) 230-0461 Url : https://beonair.com/ Email : jdixon@beonair.com Jody Dixon	N	0
40	Ohio State Alumni Assoc 2200 Olentangy River Rd Columbus , Ohio 43210 Phone : . Email : sbgresumes@sbgstv.com Alumni Association	N	0
41	Ohio State University 154 W 12th Avenue Enarson Hall Columbus, Ohio 43210 Phone : 614-292-3366 Email : sbgresumes@sbgstv.com Carrer Services	N	0

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42	Ohio State University School of Journalism 154 North Oval Mall Columbus, Ohio 43210 Phone : 614-292-7055 Email : asccareer@osu.edu Jeanine Bauman	N	0
43	Ohio University 101 S. Green Drive Athens, Ohio 45701 Phone : 740-593-1394 Url : http://ohio.edu/careers/students Email : sbgresumes@sbgvtv.com Chrissy Lee	N	0
44	Ohio Wesleyan University Career Services HWCC-Room 324 Delaware, Ohio 43015 Phone : 740-368-3152 Email : careers@owu.edu Nancy Westfield	N	0
45	Organization of Chinese Americans 1322 18th Street NW Washington, District of Columbia 20036 Phone : 202-223-5500 Url : http://www.ocanational.org/ Email : Media@ocanational.org Fax : 1-202-296-0540 Nick Lee	N	0
46	Otterbein College WOCC-TV Otterbein Westerville, Ohio 43081 Phone : 614-823-1563 Email : rbrechbill@otterbein.edu Ryan Brechbill	N	0
47	Previous Applicant	N	1
48	Purdue University Rawls Hall, Room 3029 100 South Grant Street West Lafayette, Indiana 47907 Email : luzaders@purdue.edu Sally Luzader	N	0

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49	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
50	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
51	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbg.net Email : employment@sbgstv.com Sharon Pickeral	N	20
52	Specs Howard School of Media Arts 19900 West 9 Mile Road Southfield, Michigan 48075 Email : KBurns@specshoward.edu Kristin Burns	Y	0
53	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : hedding@talentedynamics.com Christina Hedding	N	0
54	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone : 916-488-7065 Url : http://www.thejobspider.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0

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55	The Muse 1375 Broadway New York, New York 10018 Url : http://www.themuse.com Email : sbgresumes@sbgstv.com Andrea Siegle	N	0
56	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
57	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	1
58	University of Findley 1000 N Main St Findlay, Ohio 45840 Email : sbgresumes@sbgstv.com Career Center	N	0
59	Urbana University 579 College Way Urbana, Ohio 43078 Phone : 937-772-9222 Url : http://www.collegiatejobline.org Email : careerservices@urbana.edu Maria Heeg	N	0
60	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0

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61	Wilberforce University Job Development Office Wilberforce, Ohio 45384 Phone : 937-708-5252 Email : hwilliams@wilberforce.edu Hila Williams	N	0
62	Wittenberg University 734 Woodlawn Ave Springfield, Ohio 45504 Phone : 937-327-7521 Url : http://www.collegiatejobline.org Email : careers@wittenberg.edu Carrer Services	N	0
63	Word of Mouth Referral	N	6
64	Wright University 3640 Colonel Glen Highway Dayton, Ohio 45435 Email : sbgresumes@sbgvtv.com Career Center	N	0
65	WSYX/WTTE/WWHO (website) 1261 Dublin Road Columbus, Ohio 43215 Phone : 614-485-1418 Email : employment@sbgvtv.com Kristin Swansiger	N	0
66	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			83

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	7/16/2018	Hosting of Job Fair	ABC6 (WSYX in Columbus, OH) hosted a Job Boot Camp. Over 25 employers participated in the job fair and over 400 job seekers were in attendance. There were also workshop sessions hosted by professionals (e.g., Giving a Second Chance to Restored Citizens, and a resume lab with laptops available so that candidates could hone their resume while getting advice from professionals). Station Sales Promotions Coordinator organized event including but not limited to: location, refreshments and break-out session participants,	2	HR Coordinator Director of Sales
2	8/3/2018	Participation in Job Fairs	Description: The Corporate Sr. Employment Manager, News Talent Manager and Director of News Training and Development, along with several station News Managers represented all Sinclair News stations at the career expo for the NABJ convention/career expo in Detroit, MI July 31st to August 4th. They met potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who stopped by the booth are followed up with and interviews set up where applicable.	3	Sr Employment Manager Director - Training & Development News Talent Manager
3	10/10/2018	Hosting of Job Fair	ABC6 (WSYX in Columbus, OH) hosted a Job Boot Camp. Over 40 employers participated in the job fair and over 400 job seekers were in attendance. There were also workshop sessions hosted by professionals (e.g., Giving a Second Chance to Restored Citizens, Marketing Your Transferable Skills, Networking into Your Dream Job, Mastering the Interview, Job Searching at 50+, and a resume lab with laptops available so that candidates could hone their resume while getting advice from professionals). Station Sales Promotions Coordinator organized event including but not limited to: location, refreshments and break-out session participants,	3	HR Coordinator Director of Sales Creative Services Director

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	12/18/2018	Participation in events or programs sponsored by educational institutions	Seven OSU journalism and strategic communications students and two faculty members / advisors toured the station, observed a live news program and met with various employees to discuss careers in the broadcast industry. Employees included photographers, reporters, LSM, GM, Chief Photographer, Digital Content EP, Creative Services Director and HR.	12	General Manager Local Sales Manager Creative Services Director Chief Photographer
5	1/5/2019	Participation in events or programs sponsored by educational institutions	Weather talk and discussion of meteorology in broadcasting at Wilson Hill Elementary School	1	Meteorologist
6	1/6/2019	Establishment of an intern program designed to assist members of the community	2019 Winter Internship Program	1	Production Manager
7	1/13/2019	Participation in events or programs sponsored by educational institutions	Weather talk and discussion of meteorology in broadcasting at Graham Elementary School	1	Meteorologist
8	2/19/2019	Hosting of Job Fair	ABC6 (WSYX in Columbus, OH) hosted a Job Boot Camp. Over 40 employers participated in the job fair and over 400 job seekers were in attendance. There were also workshop sessions hosted by professionals (e.g., Giving a Second Chance to Restored Citizens, Marketing Your Transferable Skills, Networking into Your Dream Job, Mastering the Interview, Job Searching at 50+, and a resume lab with laptops available so that candidates could hone their resume while getting advice from professionals). Station Sales Promotions Coordinator organized event including but not limited to: location, refreshments and break-out session participants,	3	Director of Sales HR Coordinator Regional HR Manager
9	2/26/2019	Participation in events or programs sponsored by educational institutions	Weather talk and discussion of meteorology in broadcasting at Royal Manor Elementary School	1	Meteorologist

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10	3/5/2019	Participation in events or programs sponsored by educational institutions	Weather talk and discussion of meteorology in broadcasting at Ohio State University	1	Meteorologist
11	3/11/2019	Participation in events or programs sponsored by educational institutions	Member of discussion of broadcast journalism at University of Miami (OH)	1	Reporter
12	3/11/2019	Participation in events or programs sponsored by educational institutions	Discussed being a reporter / anchor in the broadcasting industry at North Linden Elementary School	1	Anchor
13	4/17/2019	Hosting of Job Fair	ABC6 (WSYX in Columbus, OH) hosted a Job Boot Camp. Over 40 employers participated in the job fair and over 400 job seekers were in attendance. There were also workshop sessions hosted by professionals (e.g., Giving a Second Chance to Restored Citizens, Marketing Your Transferable Skills, Networking into Your Dream Job, Mastering the Interview, Job Searching at 50+, and a resume lab with laptops available so that candidates could hone their resume while getting advice from professionals). Station Sales Promotions Coordinator organized event including but not limited to: location, refreshments and break-out session participants,	6	Creative Services Director On-Air Operations Manager Production Manager HR Coordinator
14	5/10/2019	Participation in events or programs sponsored by educational institutions	Photograher / videographer Donny Sobnosky, Reporter Haley Nelson, and anchor Stacia Naquin attended a Career Day held at North Linden Elementary School. They discussed their careers in the broadcast industry.	3	Anchor Reporter Photographer